

# Kelly Love

## Vice President, Marketing & Communications

Kelly Love is a business professional with a diverse set of skills and a particular focus on marketing. She has over 20 years of experience in a variety of marketing roles, with over 10 years working directly in the healthcare industry. She has experience in developing and managing marketing strategy, developing corporate processes, as well as implementing programs and events.

Kelly currently serves as the Vice President of Marketing & Communications at TPC with responsibility over all TPC strategic marketing and communication efforts. She is charged with effectively promoting the company and generating brand awareness through content development, social media, email marketing and in-person events to spur Member growth and industry engagement. In addition, she works with the internal team to coordinate standardized messaging that is consistent with TPC brand practices.

Kelly graduated from Arizona State University with a bachelor of science degree in marketing. She also earned an MBA with a concentration in marketing from Southern Methodist University's Cox School of Business.