

# Mark Phalen

## Senior Vice President & Chief Financial Officer

Mark Phalen has over 25 years of professional experience as an accomplished executive working in the healthcare and financial services industry. Mark serves as Senior Vice President and CFO of TPC, which is a coalition of health systems that have come together to collectively lower the cost and improve the quality of care in their respective markets. In addition, Mark serves as the President of Southwest Insurance Services which is a wholly owned insurance agency of TPC developed to help health systems efficiently manage risk.

To support Mark's diverse experience, Mark has held leadership positions at group purchasing, large integrated health systems and financial services businesses. Mark has been recognized for his service excellence and his ability to significantly add to the company's overall value proposition. Mark's commitment to maintaining high standards in working with others and his enthusiastic approach to developing trusting-authentic relationships has been and continues to be a key contributor to his professional accomplishments.

Mark received his bachelor's degree in health services administration from Ithaca College and earned his MBA from Binghamton University. Mark is also a Certified Financial Planner (CFP®), a licensed insurance agent and a registered investment advisor representative. Mark maintains membership in the Financial Planning Association (FPA) and Healthcare Financial Management Association (HFMA).